

eliminating racism  
empowering women

**ywca**

Boulder County

# SPONSORSHIP OPPORTUNITIES

May Peace Prevail On Earth



YWCA BOULDER COUNTY  
**PERSIMMON  
EARLY LEARNING**  
303-449-1951

[WWW.YWCABOULDER.ORG](http://WWW.YWCABOULDER.ORG)

# ABOUT YWCA BOULDER COUNTY



For over 100 years, YWCA Boulder County has worked to eliminate racism and empower women in Boulder County, and has helped women and children of all ages and backgrounds thrive.

As an inclusive, secular nonprofit organization, we are publicly funded, not affiliated with any religious group, and welcome people of all backgrounds and genders to join us in this important work.

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- **Persimmon Early Learning**, offering affordable, high-quality child care
  - **Reading to End Racism (RER)**, in local elementary schools
  - **STEM E3**, a STEM program for 5th - 8th grade youth and girls of color
  - **Young Women+ Achievement (YW+A)**, including Latinx Achievement and Success (LAS), supporting local high school students of color and all gender identities
  - **Racial Justice & Equity Education** trainings for organizations and community members
  - **Advocacy** work at the local, state and national level

# EVENTS



## LUNCHEON

The *Better Because of Her* Luncheon is held annually in August and celebrates the incredible women and allies in our community and our lives.

- 250+ guests from diverse industries
- Inspiring weekday lunchtime fundraiser
- Honors outstanding members of our community
- Unique Sponsor Showcase and networking time to connect with our supporters and build relationships

## GALA

The *Empowering the Future* Gala is held annually in March and is an opportunity to celebrate our community together.

- 250+ guests and community partners
- Upscale weekend evening event for a fun night out while raising funds for YWCA Boulder County's programs
- Honors awardees for their work in our community



## DANCING WITH BOULDER STARS

*Dancing with the Boulder Stars* is a dance competition where community "stars" are paired with dance instructors to perform live at the Boulder Theater.

- Hybrid event with 200+ live guests and 50+ virtual guests
- Interactive, exciting weeknight event
- Audience votes with their dollars to support dance teams and raise funds for the YWCA programs



### COLORADO CHILD CARE CONTRIBUTION TAX CREDIT

The Colorado Child Care Contribution Tax Credit equals 50 percent of the amount of a gift made to YWCA Boulder County, significantly lowering the net cost of the gift for the donor.

# BENEFITS

**ALL SPONSORSHIPS ARE FULLY CUSTOMIZABLE!**

<b>2024 Luncheon Benefits - All the Below, plus...</b>					
<b>Presence at “Sponsor Showcase”</b>	1 Booth	1 Booth	1/2 Booth		
<b>Benefits for 2024 Gala &amp; Dancing with Boulder Stars (DWBS)</b>					
	<b>Diamond \$10,000</b>	<b>Platinum \$5,000</b>	<b>Gold \$2,500</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>
<b>Prerecorded Company Video Shown at Event</b>	30 Sec				
<b>Ad in printed program</b>	1/2 page				
<b>Recognition in (1) Print Newsletter</b>	X	X			
<b>Recognition in (1) eNewsletter</b>	X	X	X	X	
<b>Complimentary Tickets</b>	10 Seats (2 DWBS Tables of Four)	10 Seats (2 DWBS Tables of Four)	5 Seats (1 DWBS Table of Four)	2 Seats	1 Seat
<b>Recognition at Event</b>	Verbal & Written	Verbal & Written	Verbal & Written	Written	Written
<b>Event Website, Social Media, Event Materials</b>	Logo	Logo	Logo	Name Listed	Name Listed